

ballofspray

2018 Reader Survey Summary - 1,000 Responses

Do you belong to AWSA, other national association or a local club?	
AWSA / USAWS	44.20%
INT	3.50%
Local Club	37.70%
Other national association	10.10%
I do not belong to any club or association	31%

How many years have you been involved in skiing?	
1	0.70%
2-5	7.60%
6-10	6.80%
More than 10	85%

Do you compete in organized water ski events?	
Yes	51.70%
No	48.30%

Do you ski the slalom course?	
Yes	90.90%
No	9.10%

Do you own a house or a lot on a ski lake?	
Yes	48.60%
No	51.40%

What activities do you do behind the boat?	
Free ski (Slalom)	65.90%
Ski in the course (Slalom)	90.10%
Trick	26.70%
Jump	9.60%
Wake Board	27.50%
Tube	17.80%
Wake Surf	24.20%
Other	19.90%

What is your slalom skiing level?	
I do not ski	0.30%
I free ski	8.20%
Learning to run the course	6.60%
I run passes at 15 off	18.40%
I run passes at 22 off – 28 off	27.50%
I run passes at 32 off – 35 off	31.50%
I run passes at 38 off or shorter	7.50%

When do you plan to purchase your next boat?	
Never	15.70%
This year	6.60%
In the next two years	18.40%
In the next 3 - 5 years	31.50%
In the next 6 - 10 years	20.80%
More than 10 years from now	7%

When did you last purchase a boat?	
Never	11.70%
This year	14.90%
Two years ago	14.60%
3 - 5 years ago	21.60%
6 - 10 years ago	17.40%
More than 10 years ago	20%

How old was your boat when you purchased it?	
New	22.80%
1 - 2 years old	15.90%
3 - 5 years old	12.10%
6 - 10 years old	14.50%
More than 10 years old	23.00%
I do not have a boat	11.70%

How much did you spend on skiing in 2018?	
\$0 - \$1,000	20.80%
\$1,001- \$5,000	49.30%
\$5,001 – \$10,000	16.40%
\$10,001 - \$25,000	7.90%
More than \$25,000	5.60%

What is your yearly household income?	
\$0 - \$10,000	2.10%
\$10,001- \$50,000	7.40%
\$50,001 – \$100,000	24.00%
\$100,001 - \$250,000	48.70%
\$250,001 - \$500,000	14.30%
More than \$500,000	3.50%

When did you last purchase a ski?	
Never	0.70%
This year	42.30%
Two years ago	30.10%
3 - 5 years ago	20.50%
6 - 10 years ago	6.40%

When do you plan to purchase your next ski?	
Never	3.00%
In the next 12 months	40.50%
In the next two years	34.40%
In the next 3 - 5 years	19.50%
In the next 6 - 10 years	3%

In season, how many days a week do you ski?	
Less than once a week	6.90%
Once a week	9.30%
Twice a week	24.70%
3 to 4 times a week	43.60%
5 of more times a week	15.50%

Do you ski on a public lake or private lake?	
Private Lake	37.00%
Public Lake	37.00%
Both	26.00%

How often do you visit BallofSpray?	
Less than once a week	21.10%
Once a week	13.40%
Twice a week	9.80%
3 to 4 times a week	19.20%
5 or more times a week	36.50%

Age	
Under 18	1.10%
18 - 25	5.30%
26- 35	11.00%
36 - 45	17.20%
46 - 55	27.50%
55 - 65	31.20%
Over 65	6.70%

Sex	
Male	94.10%
Female	5.90%