BallOfSpray is:

- Waterskiing’s only source for daily news, opinion and conversation
- Waterskiing’s only thriving online community
- Waterskiing’s event and industry news stand

BallOfSpray is successful because it is guided by passion and love for waterskiing.

BallOfSpray readers are involved in the sport at all levels.

- 91% of BallOfSpray readers ski in a slalom course
- 85% of BallOfSpray readers have been skiing for more than 10 years
- 51% of BallOfSpray readers have purchased a boat in the last 5 years
- 48% of BallOfSpray readers have a house or a lot on a lake

If your customers are water skiers, your customers are BallOfSpray readers.

The average BallOfSpray visitor views more than 4.1 pages per visit and stays on the site for 4.35 minutes per visit. BallOfSpray visitors are not passing by; they are engaged. Traffic on BallOfSpray is strong and growing.
BallOfSpray delivers more of your targeted consumers for less of your advertising dollars

Rotating banner advertising packages. Each package includes side and top banners. All banners rotate randomly.

Level One:
- Approximately 150,000 banner impressions per month
- One side banner and one top banner
- $450 per month

Level Two:
- Approximately 300,000 banner impressions per month
- Two side banners and two top banners
- $850 per month

Level Three:
- Approximately 600,000 banner impressions per month
- Three side banners, three top banners and two forum inline banners
- $1,200 per month

For more information contact John Horton
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