

ballofspray

2020 Reader Survey Summary - 1,089 Responses

Do you belong to AWSA, other national association or a local club?	
AWSA / USAWS	43.81%
INT	2.46%
Local Club	35.06%
Other national association	9.93%
I do not belong to any club or association	33%

How many years have you been involved in skiing?	
1	0.55%
2-5	5.74%
6-10	5.28%
More than 10	88%

Do you compete in organized water ski events?	
Yes	50.73%
No	49.27%

Do you ski the slalom course?	
Yes	91.35%
No	8.65%

Do you own a house or a lot on a ski lake?	
Yes on a public lake	30.69%
Yes on a private lake	22.04%
No	47.27%

What activities do you do behind the boat?	
Free ski (Slalom)	64.03%
Ski in the course (Slalom)	90.71%
Trick	28.96%
Jump	10.56%
Wake Board	25.41%
Tube	20.04%
Wake Surf	25.32%
Other	18.21%

What is your slalom skiing level?	
I do not ski	0.18%
I free ski	8.47%
Learning to run the course	5.01%
I run passes at 15 off	17.76%
I run passes at 22 off – 28 off	27.69%
I run passes at 32 off – 35 off	32.15%
I run passes at 38 off or shorter	8.74%

When do you plan to purchase your next boat?	
Never	18.31%
This year	7.01%
In the next two years	18.03%
In the next 3 - 5 years	29.60%
In the next 6 - 10 years	18.76%
More than 10 years from now	8%

When did you last purchase a boat?	
Never	8.74%
This year	12.48%
Two years ago	16.94%
3 - 5 years ago	26.05%
6 - 10 years ago	16.12%
More than 10 years ago	20%

How old was your boat when you purchased it?	
New	23.04%
1 - 2 years old	18.21%
3 - 5 years old	12.39%
6 - 10 years old	14.21%
More than 10 years old	22.95%
I do not have a boat	9.20%

How much did you spend on skiing in 2019?	
\$0 - \$1,000	10.75%
\$1,001- \$5,000	46.72%
\$5,001 – \$10,000	25.77%
\$10,001 - \$25,000	8.65%
More than \$25,000	8.11%

What is your yearly household income?	
\$0 - \$10,000	1.82%
\$10,001- \$50,000	5.56%
\$50,001 – \$100,000	20.22%
\$100,001 - \$250,000	49.82%
\$250,001 - \$500,000	16.30%
More than \$500,000	6.28%

When did you last purchase a ski?	
Never	0.73%
This year	33.79%
Two years ago	35.34%
3 - 5 years ago	20.95%
6 - 10 years ago	9.20%

When do you plan to purchase your next ski?	
Never	4.46%
In the next 12 months	35.88%
In the next two years	37.07%
In the next 3 - 5 years	19.22%
In the next 6 - 10 years	3%

In season, how many days a week do you ski?	
Less than once a week	8.01%
Once a week	7.74%
Twice a week	23.77%
3 to 4 times a week	45.26%
5 or more times a week	15.21%

Do you ski on a public lake or private lake?	
Private Lake	36.52%
Public Lake	35.34%
Both	28.14%

How often do you visit BallofSpray?	
Less than once a week	23.59%
Once a week	15.21%
Twice a week	7.74%
3 to 4 times a week	21.22%
5 or more times a week	32.24%

Age	
Under 18	0.55%
18 - 25	3.83%
26- 35	9.38%
36 - 45	15.12%
46 - 55	28.05%
55 - 65	33.33%
Over 65	9.74%

Sex	
Male	94.72%
Female	5.28%